

ATTRACTING TOP TALENT IN 2022

Presented by:



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BENEFITS • HR CONSULTING • INVESTMENTS • LIFE INSURANCE • RETIREMENT

AGENDA

- Building your online presence
- Being an employer of choice
- Proactive recruiting
- Work flexibility options
- Simplify application process
- Interview best practices

U.S. job openings remain high, with nearly twice as many openings as unemployed people

[Economy](#) Jun 1, 2022 10:45 AM EDT

WASHINGTON (AP) — The white-hot demand for U.S. workers cooled a bit in April, though the number of unfilled jobs remains high and companies are still desperate to hire more people.



COMPANY VALUE CHECK

You have 1 minute to locate your organization's core values or information on workplace culture.

Our Core Values



Relationships
are
Foundational



Client Focused



Excellence in
all we do



Integrity
Always



Generous.
Committed.
Focused.
Connected.



Fun People
Creating a Fun
Place to Work

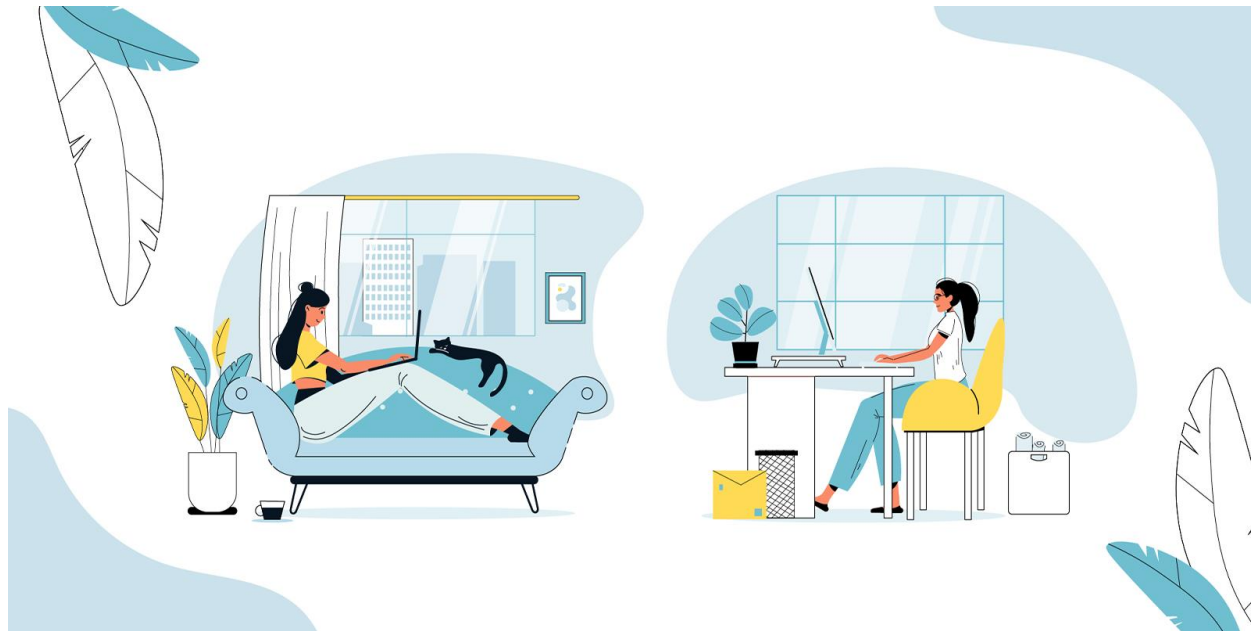
BE AN EMPLOYER OF CHOICE

- Community Reputation
- Work Environment
- Benefit Offering
- Recognize Employees
- Work Flexibility



WORK FLEXIBILITY

- 60% of employees say they want a hybrid work environment
- Over half of employees said they would quit if hybrid was not offered



PROACTIVE RECRUITING



Employee referral program



Create a talent pipeline



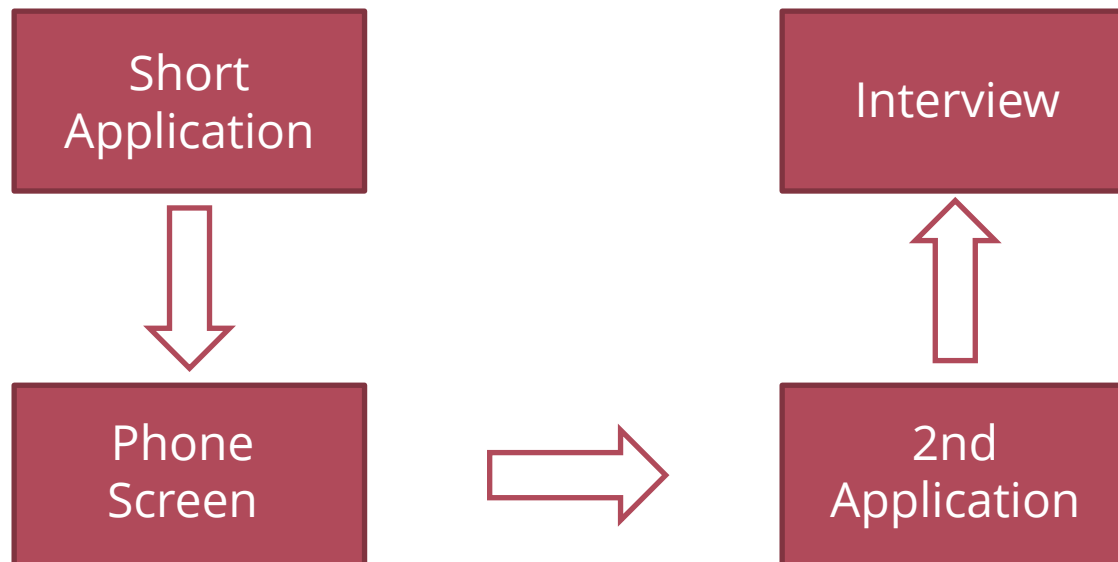
Source non-traditional applicants



Leverage networking opportunities

SIMPLIFIED APPLICATION

- Mobile accessibility
- Get only the information you need initially
- Gather additional information later in recruiting process



INTERVIEWING FOR THE WIN

- Updated job description
- Be up front about the hiring process
- Always stay connected with candidates



KEY TAKEAWAYS



Online Presence



Simple Application Process



Employee Referral Program

QUESTIONS?



LET'S CONNECT



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